### Artwork Specification Sheet

# Zipper Wave

# mirage<sup>®</sup> display

## www.miragedisplay.co.uk

#### Artwork requirements

- If possible, set up artwork on our supplied template with **25mm bleed** to all outer edges.
- Please save artwork as CMYK.
- If not using our template set ALL artwork at 25% final size.
- With artwork set up at 1/4 size, please supply ALL
  artwork with a minimum of 25mm bleed to all outer edges.
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once artwork is received, we will set up for print and send you a PDF proof for positioning and spelling purposes, please check carefully.
- If colour matching is required then please advise.
- We do not print PANTONE, we can print the CMYK equivalent, if you have a preferred CMYK equivalent then please advise.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.miragedisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.

# Ai

#### Illustrator

- Set up CMYK on template provided with 25mm bleed on all outer edges, outline all fonts
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks



#### InDesign

- Set up CMYK at 1/4 final size and supply with 25mm bleed
- OUTLINE ALL FONTS
- Please save and supply a High Res PDF do not compress and supply with all bleed and crop marks



#### **Photoshop**

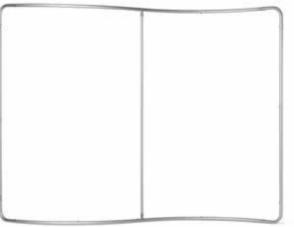
- Set up CMYK at 1/4 final size and 320dpi and supply with **25mm bleed**
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- Save out as a JPEG.



#### **Adobe Acrobat**

• If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.





Zipper Wave

#### **Zipper Wave:**

2.4m Finished Size: 2540mm (w) x 2280mm (h)

Safe Area: 2400mm (w) x 2140mm (h)

3.0m Finished Size: 3050mm (w) x 2350mm (h)

Visual Area: 2950mm (w) x 2250mm (h)

Please add 25mm bleed to all finished sizes before supplying artwork

mirage<sup>®</sup>

www.miragedisplay.co.uk

Mirage Display Ltd. Unit 11 Marsland Street, Hazel Grove, Stockport SK7 4ER

Telephone: 0161 482 7997

Fax: 0161 456 8074

Email: enquiries@miragedisplay.co.uk