## Artwork Specification Sheet

## Impress

# mirage<sup>®</sup> display

## www.miragedisplay.co.uk

### Artwork requirements

- Please save artwork as CMYK.
- Please set up ALL artwork at 100% final size.
- With artwork set up at actual size on templates provided,
  with a minimum of 25mm bleed to all outer edges.
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once artwork is received, we will set up on our print template and send you a PDF proof for positioning and spelling purposes, please check carefully
- If colour matching is required then please advise.
- We do not print PANTONE, we can print the CMYK equivilant, if you have a preferred CMYK equivilant then please advise.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.miragedisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.

## Ai

#### Illustrator

- Set up CMYK at 100% scale on templates provided with 25mm bleed
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks



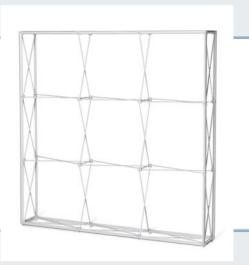
#### Photoshop

- Set up CMYK at 100% scale on templates provided with 25mm bleed and 120dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- Save out as a JPEG.



#### Adobe Acrobat

If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.





## **Impress Panel Sizes**

<ul><li>2x3 with Ends</li></ul>	2185mm (	(w) x 2240mm (h
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• 2x3 without Ends 1507mm (w) x 2240mm (h)

• 3x3 with Ends 2918mm (w) x 2240mm (h)

• 3x3 without Ends 2240mm (w) x 2240mm (h)

• 4x3 with Ends 3653mm (w) x 2240mm (h)

• 4x3 without Ends 2975mm (w) x 2240mm (h)

25mm Bleed must be added to the outer edges of artwork



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