

## Artwork requirements

- If possible, set up artwork on our supplied template with **25mm bleed** to all outer edges.
- Please save artwork as CMYK.
- If not using our template set ALL artwork at **25%** final size.
- With artwork set up at 1/4 size, please supply **ALL** artwork with a minimum of **25mm bleed** to all outer edges.
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once artwork is received, we will set up for print and send you a PDF proof for positioning and spelling purposes, please check carefully.
- If colour matching is required then please advise.
- We do not print PANTONE, we can print the CMYK equivalent, if you have a preferred CMYK equivalent then please advise.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website [www.zoomdisplay.co.uk](http://www.zoomdisplay.co.uk), select Artwork then select Upload Artwork and follow instructions.



## Illustrator

- Set up CMYK on template provided with **25mm bleed** on all outer edges, **outline all fonts**
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks



## InDesign

- Set up CMYK at 1/4 final size and supply with **25mm bleed**
- OUTLINE ALL FONTS
- Please save and supply a High Res PDF do not compress and supply with all bleed and crop marks



## Photoshop

- Set up CMYK at 1/4 final size and 320dpi and supply with **25mm bleed**
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- Save out as a JPEG.



## Adobe Acrobat

- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.



## Formulate Straight Banner Graphic Sizes:

Straight Banner 0.9m Finished Size: 920mm (w) x 2300mm (h)  
Visual Area: 910mm (w) x 2290mm (h)

Please add 25mm bleed to all finished sizes before supplying artwork