

# Artwork Specification Sheet

# Evo Banners



[www.miragedisplay.co.uk](http://www.miragedisplay.co.uk)

## Artwork requirements

- Please save artwork as CMYK.
- Please set up ALL artwork at **25%** final size.
- With artwork set up at 1/4 size, please supply **ALL** artwork with a minimum of **3mm bleed** to all outer edges and **an additional 25mm bleed at the bottom**, (this will not be visible on the finished printed graphic).
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once artwork is received, we will set up on our template and send you a PDF proof for positioning and spelling purposes, please check carefully
- If colour matching is required then please advise.
- We do not print PANTONE, we can print the CMYK equivalent, if you have a preferred CMYK equivalent then please advise.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website [www.miragedisplay.co.uk](http://www.miragedisplay.co.uk), select Artwork then select Upload Artwork and follow instructions.



## Quark Xpress

- Set up CMYK at 1/4 final size
- Collect for Output and supply a Low resolution PDF for visual purposes
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks



## Illustrator

- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks



## InDesign

- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Please save and supply a High Res PDF do not compress and supply with all bleed and crop marks



## Photoshop

- Set up CMYK at 1/4 final size and 320dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- Save out as a JPEG.

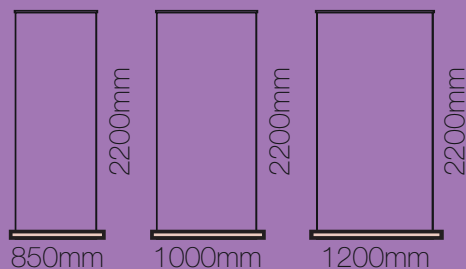


## Adobe Acrobat

- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.

## Evo Banners

850mm x 2200mm  
1000mm x 2200mm  
1200mm x 2200mm



## Evo Banner Panel Sizes

The Evo banners come in the following sizes:

- 850mm (w) x 2200mm (h)
- 1000mm (w) x 2200mm (h)
- 1200mm (w) x 2200mm (h)

\*Please add 200mm bleed at the bottom this will not be visible.



[www.miragedisplay.co.uk](http://www.miragedisplay.co.uk)

Mirage Display Ltd. Unit 11 Marsland Street, Hazel Grove, Stockport SK7 4ER  
Telephone: 0161 482 7997 Fax: 0161 456 8074 Email: [enquiries@miragedisplay.co.uk](mailto:enquiries@miragedisplay.co.uk)