Artwork Specification Sheet

LEDUP Counter



www.miragedisplay.co.uk

Artwork requirements

- Please save artwork as CMYK.
- Set artwork up on product template and save as an Illustrator Editable PDF.
- With artwork set up at 1/4 size, please supply ALL artwork with a minimum of 5mm bleed (quarter scale) to all outer edges
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once artwork is received, we will check it and set up for print and send you a PDF proof for positioning and spelling purposes, please check carefully
- If colour matching is required then please advise.
- We do not print PANTONE, we can print the CMYK equivalent, if you have a preferred CMYK equivalent then please advise.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.miragedisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.

Ai

Illustrator

- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Turn off all Overprints, supply/embed all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with bleed



InDesign

- Set up CMYK at 1/4 final size
- Package with all fonts and links before supplying
- OUTLINE ALL FONTS IF SUPPLYING AS PDF
- Supply a High Res PDF do not compress and supply with bleed



Photoshop

- Set up CMYK at 1/4 final size and 320dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- Save out as a JPEG.



Adobe Acrobat

- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, and bleed is included and visual lines are not included inside the artwork.
- OUTLINE ALL FONTS
- Supply or Embed all Links



LEDUP Counter:

Graphic Panel Size: 1000mm (w) x 1000mm (h)

Please add 20mm bleed to all outer edges at full size or 3mm bleed on quarter scale artwork.



www.miragedisplay.co.uk

Mirage Display Ltd. Unit 11 Marsland Street, Hazel Grove, Stockport SK7 4ER Telephone: 0161 482 7997 Fax: 0161 456 8074 Email: enquiries@miragedisplay.co.uk