## Artwork Specification Sheet

# Dual Banners

# mira ge display

### www.miragedisplay.co.uk

#### Artwork requirements

- Please save artwork as CMYK.
- Please set up ALL artwork at **25%** final size.
- With artwork set up at 1/4 size, please supply **ALL** artwork with a minimum of **3mm bleed** to all outer edges and **an additional 25mm bleed at the bottom**, (this will not be visible on the finished printed graphic).
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once artwork is received, we will set up on our template and send you a PDF proof for positioning and spelling purposes, please check carefully
- If colour matching is required then please advise.
- We do not print PANTONE, we can print the CMYK equivalent, if you have a preferred CMYK equivalent then please advise.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.miragedisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.

# Ai

#### Illustrator

- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks



#### InDesign

- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Please save and supply a High Res PDF do not compress and supply with all bleed and crop marks



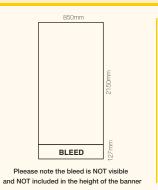
#### **Photoshop**

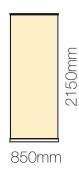
- Set up CMYK at 1/4 final size and 320dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- Save out as a JPEG.



#### Adobe Acrobat

• If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.





#### Dual

850mm With 127mm Bleed added to the bottom This will NOT be visible



#### **Dual Banner Panel Sizes**

850mm x 2150mm (with 127mm bleed)

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