

USEFUL EXHIBITION STATISTICS

Live Events work!

In an ever digital world the power of real time customer interaction has never been more relevant. Face to face exhibition time with your customers can have even more positive results to reinforce your business relationships.

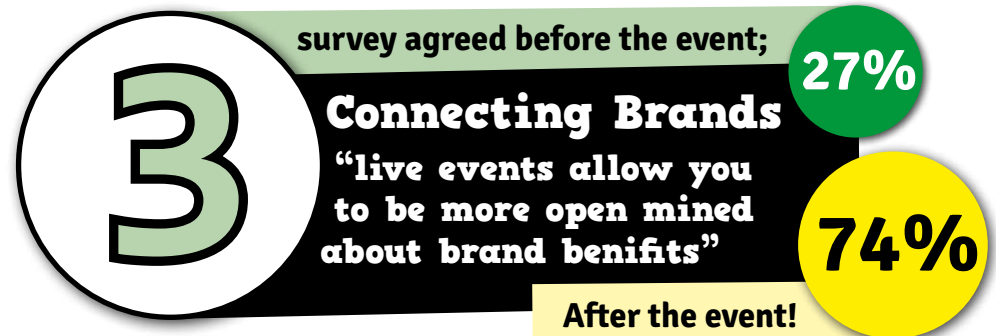
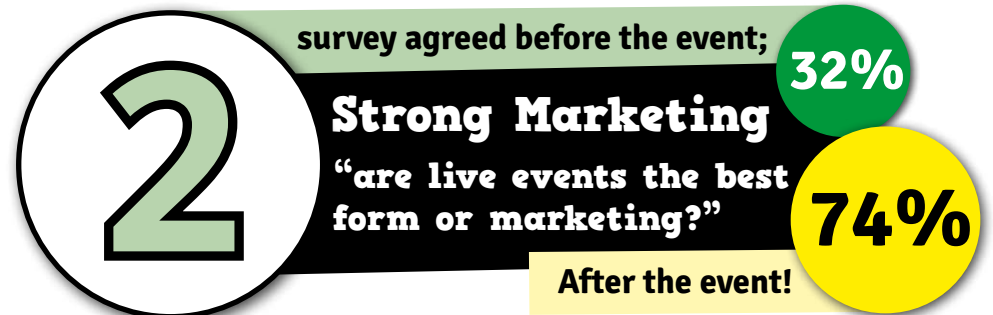
Demonstrate and test drive products, answer questions, overcome objections. Real time interaction reinforces your message!

Here are eight facts collated from exhibition surveys to help demonstrate the power of face to face.

The Facts

Independent research conducted for FaceTime. Both before and after visitors had been to a live exhibition concluded the following.

This information is courtesy of Facetime



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