### Artwork Specification Sheet

# Centro 1

# mirage<sup>®</sup> display

## www.miragedisplay.co.uk

#### Artwork requirements

- Please save artwork as CMYK.
- Please set up ALL artwork a25% final size.
- With artwork set up at 1/4 size, please supplyALL
  artwork with a minimum of 5mm bleed to all outer edges
- If fonts are used, please outline ALL fonts, where not possible please supply all fonts used.
- Once artwork is received, we will set up on our template and send you a PDF proof for positioning and spelling purposes, please check carefully
- If colour matching is required then please advise.
- We do not print PANTONE, we can print the CMYK equivalent, if you have a preferred CMYK equivalent then please advise.
- Artwork can be supplied by either email, CD/DVD or uploaded to our website www.miragedisplay.co.uk, select Artwork then select Upload Artwork and follow instructions.



#### **Quark Xpress**

- Set up CMYK at 1/4 final size
- Collect for Output and supply a Low resolution PDF for visual purposes
  - If supplying a High Res PDF do not compress and supply with all bleed and crop marks



#### Illustrator

- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Turn off all Overprints, supply all Links and flatten Transparency
- If supplying a High Res PDF do not compress and supply with all bleed and crop marks



#### InDesign

- Set up CMYK at 1/4 final size
- OUTLINE ALL FONTS
- Please save and supply a High Res PDF do not compress and supply with all bleed and crop marks



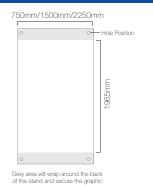
#### Photoshop

- Set up CMYK at 1/4 final size and 320dpi
- Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixelation when printed full size,
- Save out as a JPEG.

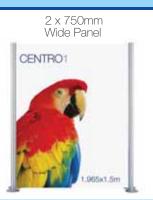


#### Adobe Acrobat

If supplying a PDF as your final artwork, ensure all images are not reduced / compressed, crop marks and bleed are included and visual lines are not included inside the artwork.









#### **Centro 1 Panel Sizes**

Visible Graphic Area: 750mm (w) x 1965mm (h) Visible Graphic Area: 1500mm (w) x 1965mm (h) Visible Graphic Area: 2250mm (w) x 1965mm (h)

Centro Counter: 757mm (w) x 999mm (h)

\*Please add 94.5mm bleed to the top and bottom, this will not be visible from the front of the stand.

